

Lead Conversion Audit

Use this audit to assess how well your dental practice captures, responds to, and nurtures patient enquiries. Identify gaps and opportunities to improve conversion rates.

Audit Checklist:

	Yes	No
• Are all lead sources tracked (website, social, phone)?	<input type="checkbox"/>	<input type="checkbox"/>
• Is initial contact made within 15 minutes?	<input type="checkbox"/>	<input type="checkbox"/>
• Are follow-ups automated and personalised?	<input type="checkbox"/>	<input type="checkbox"/>
• Is DenGro used to manage enquiries centrally?	<input type="checkbox"/>	<input type="checkbox"/>
• Are team members trained in objection handling?	<input type="checkbox"/>	<input type="checkbox"/>
• Are marketing channels reviewed for ROI?	<input type="checkbox"/>	<input type="checkbox"/>
• Are testimonials and reviews used in follow-ups?	<input type="checkbox"/>	<input type="checkbox"/>

Scoring & Notes:

Total Score: / 7

Key Areas for Improvement:

Action Plan:

Let's grow your practice together.

No setup fees • Unlimited users • No training required

Book a quick demo to see how DenGro's AI-powered dental CRM can help your team convert more leads and deliver a 5-star patient experience.

Scan for Demo

